



The Nonprofit Prophet

★ Ten Star Chapter

Volume 12, No. 5

P. O. Box 40386, Memphis, TN 38174-0386

May 2010



Barbara Sax Jacobs
Program Officer and Director
Plough Foundation

Penny Aviotti
Community Investment Manager
First Tennessee Foundation

Stephanie Butler
Manager
Corporate Contributions & Volunteers
FedEx Global Citizenship



Bob Fockler
President
Community Foundation of
Greater Memphis

Monthly Luncheon
Thursday, May 6, 2010
11:30 AM
Location: CBU

Foundation Giving in 2010

To register for the May 6th luncheon, please visit www.afpmemphis.org.

Paying by credit card (VISA, Mastercard & AmEx) is not only welcome but preferred!

We can only accept cash or checks at the door and we no longer send invoices.

REMEMBER to make your luncheon reservation no later than noon Tuesday (5/4).

Cancellations, when necessary, should be made as early as possible to avoid being invoiced for the unused reservation.

Members \$15 Non-members \$25

Save the dates!

Annual Professional Development Conference - Thursday, August 5th

Crystal Awards Luncheon - Thursday, November 18th - More information on page 3.



The Nonprofit Prophet

★ Ten Star Chapter

Thanks!

Our appreciation to Playhouse on the Square and to Meritan for allowing us the use of their facilities for our luncheon and board meetings in April.

Nonprofit Job Bank

See the newest job postings at www.afpmemphis.org. If you have a job opening and would like help getting the word out, consider using the AFP website to post your position.

Welcome New Members!

Mary Adcox
Mid-South Community College
Fnd., Inc.

Patti Coleman
Mid-South Community College
Fnd., Inc.

Alisa Smallwood, CFRE

Larry Woodard, FAHP
Woodard & Assoc. Consulting,
PLLC



May 20th Web/Audioconference The Stalled Campaign

Presenter: Julia Ingraham Walker

Ducks Unlimited
1 Waterfowl Way, Memphis

Intersection of GT parkway and Walnut Grove: Traveling East on Walnut Grove, turn right on Farm Road, the first entrance of Ducks Unlimited, Duck Flag. (If you get to GT Road, you've gone too far.)
Parking to the left is easiest.

12:00 PM to 1:30 PM, PLEASE ARRIVE BY 11:50 AM
Web/Audioconferences are free to AFP members
and \$10 for non-members.

Campaigns don't always go well. The weak economy has made fundraising more difficult. Sometimes the pace of gifts slows down, volunteers burn out, the staff turns over, the costs grow, or your largest prospect makes a small gift.

This session is geared towards those whose campaigns need a "fix." Campaign turn-around specialist Julia Walker shows you how to rebuild momentum and recharge your campaign to meet your goals.

You will learn how to generate new enthusiasm for your needs, revise campaign goals and timetables, cultivate new donors, and rework the fundamentals of your campaign to achieve success.

A veteran campaign planner who has consulted on over two dozen campaigns, Julia Ingraham Walker can help you fix a broken campaign and meet your goals.

To register, go to www.afpmemphis.org or email Connie Gonitzke at cgonitzke@transplants.org to reserve a seat.



The Nonprofit Prophet

★ Ten Star Chapter

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Crystal Awards Committee Seeking Volunteers

The National Philanthropy Day event committee is seeking volunteers to help our AFP chapter plan this important event. If you would like to be involved with the 2010 National Philanthropy Day/Crystal Awards event, please contact our event Chair Kris Crim at kcrim@ymcamemphis.org or our event Co-Chair Missy Rainer at missy.rainer@girlscout-shs.org. This will be an exciting opportunity for our AFP chapter to recognize the philanthropic efforts of individuals and businesses in our community. The Crystal Awards luncheon will be taking place on Thursday, November 18, 2010.

Thank You For Your AFP Membership Renewal!

Shali Atkinson

National Foundation for Transplants

Carrie Berry

National Foundation for Transplants

Martha Boyd

Trezevant Manor Foundation

Connie Gonitzke

National Foundation for Transplants

Linda Jackson

BRIDGES

Phil McCarty

Cause Innovation

Maggie Murff

Dixon Gallery and Gardens

Sandra Palazolo

Volunteer Mid-South

Kevin Roehl

Church Health Center

Connie Ross

Family Safety Center of Mem & S.Cty

Beverly Sakaue

National Civil Rights Museum

Mary Scheuner, CFRE

Arnoult & Associates Inc.

Emily Houston Sharpe
Pink Palace Museum



The Nonprofit Prophet

★ Ten Star Chapter

20 Questions with Wesley Tomlinson

Each newsletter we like to get to know one of our members a little better through a series of 20 questions. This month, Wesley Tomlinson shares a few details on both a personal and professional level.



1. Full name (people know you as)? Wesley Anne Tomlinson (Wesley)
2. Date & place of birth? June 21, 1969 Somerville, TN
3. How long have you lived in the area? I grew up here, then moved back and forth several times between graduate school and work. I've been back in Memphis this time for 4 years.
4. Occupation? Director of Donor Relations, Community Foundation of Greater Memphis
5. Who was your most influential role model? My parents, Richard & Drenda Tomlinson. They set high expectations for my sister and me, but were patient and always encouraging us. My father taught me to be kind and to see the good in people. My mother showed me what it means to support the people that you love, in both good and difficult times. They are true examples of grace under pressure.
6. Favorite place to go, favorite trip, hike, etc.? Costa Rica. I lived there for a couple of years, and still get homesick for it!
7. Favorite local business? Pink Palace Museum – I spend lots of time there with my nephews.
8. Favorite food? Anything made by my brother-in-law (a chef!), especially anything Greek.
9. Favorite book? I am a confessed “book-a-holic” – there are just too many truly great books to choose only one.
10. Favorite movie? *Last Holiday* – it is about really living every day you are given.
11. What do you waste your money on? My nephews, books and travel. Although I don't really consider any of those a waste.
12. What is the craziest & most adventurous thing you have done? Kayaking the Colorado River. Paddling a moving river is quite different from taking a class in a pool!
13. What is your fondest memory? A surprise 40th birthday party. That's all I'm saying about that!
14. If you could change one thing about Memphis what would it be? I would like to see the Pyramid become an Elvis theme park with a roller coaster called, “All Shook Up.”
15. What do you think makes Memphis a good place to live? My family is here; I like that we have four seasons; the cultural scene (see #16).
16. Tell me about one hidden Memphis treasure others should know about? Memphis has so many cultural opportunities – music, performing and visual arts, festivals, museums, parks, speakers at the universities. I think we tend to get in a rut doing the same things, and I would encourage people to try something new because there is always something new and different going on here!
17. What do you do to de-stress? Exercise, travel, read.
18. If you were to try any other profession for one day, what would it be? Ambassador to a Latin American country. Or a spy for the CIA.
19. What is one fundraising best practice you can share with AFP membership? Tiered ticketing for special events or membership – allows access to a broader demographic to expand your donor base.
20. Complete this sentence: Wesley is always looking for new things to try – travel, food, adventure!



The Nonprofit Prophet

★ Ten Star Chapter

Thank You Door Prize Donors!

Thank you to the following organizations who donated the door prizes for our April meeting: Playhouse on the Square/The Circuit Playhouse, Child Advocacy Center, Campbell Clinic, MERI (Medical Education and Research Institute), and Methodist Healthcare Foundation. If your organization would like to donate a door prize , please contact Carol Kirby at ckirby@campbell-foundation.org.

Calendar of Nonprofit Events

AFP posts these events as a service to its members and is not responsible for the accuracy of the information provided. Send relevant information about nonprofit events in the format below to jashner@memphisjewishhome.org.

May 2010

- 2 - Germantown Performing Arts Centre, The Rat Pack is Back, 7:00 PM
- 8 - Memphis Brooks Museum of Art, Grand Auction, 4:00 PM
- 6 - AFP Memphis Chapter, Monthly Luncheon, Christian Brothers University, 11:30 AM

June 2010

- 3 - AFP Memphis Chapter, Monthly Luncheon, Christian Brothers University, 11:30 AM

Newsletter information

In order to get the newsletter out on time, information needs to be sent to the editor by the 15th of the previous month. Please send your information, including events for the calendar, to Joel Ashner at jashner@memphisjewishhome.org. Please help the editor and send calendar events in the same format used above. Thanks!