



# The Nonprofit Prophet

★ Ten Star Chapter

Volume 1, No. 3

P. O. Box 17132, Memphis, TN 38174-0386

March 2014

## March Luncheon



Children's Museum of Memphis CEO Dick Hackett



Join us for our March luncheon with special guest speaker Dick Hackett, former mayor for the City of Memphis and Chief Executive Officer for the Children's Museum of Memphis.

During his 30-plus years in public service to the city of Memphis, Dick has served as City Mayor, Senior Vice President for ALSAC, and as the CEO at the Children's Museum of Memphis. His career has included achievements in human resources and management, financial planning and management, community relations, fundraising, operations, and risk management. Mr. Hackett serves as a shining example of service to his community.

In addition to his professional achievements, Dick also has a long list of other affiliations. He is the founder of WONDERS: The Memphis International Cultural Series. He serves as a board member for Christian Brothers High School and the Wesley School for Children. Dick is the Founding Partner and Chairman of the Board for Security Management. He is also a Trustee of the Healthcare Trust Fund for the State of Mississippi.

### Thursday, March 6th

Children's Museum of Memphis, 11:30am - 1:00pm

To register for the March 6th luncheon, please visit [www.afpmemphis.org](http://www.afpmemphis.org).

Paying by credit card (VISA, Mastercard & AmEx) is not only welcome but preferred!

We can only accept cash or checks at the door, and we no longer send invoices.

**REMEMBER to make your luncheon reservation no later than noon Tuesday (3/4).**

Cancellations, when necessary, should be made as early as possible to avoid being charged for the unused reservation.

Members \$20

Non-members \$25

\*If your membership renewal is over 60 days past due, please register as a non-member.



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## A Message from President Elise Bone

Fellow AFP Memphis Members,

Welcome March! And the Madness, a favorite time for Basketball Fans. Go Tigers!

I hope I will see many of you at the 51st conference in San Antonio. It sounds like there is going to be an abundance of interesting and educational workshops and speakers. More details will follow about our chapter meeting on Monday night in San Antonio for dinner.

It is fun to see all of these emails with information about members' upcoming and new, or tried and true friend and fund raising events. Be sure and get them on AFP's calendar -- we want to share everyone's success!

Congratulations AFP Memphis for once again receiving the Ten Star Gold designation from AFP International. Everybody in the Chapter worked on this process and we are proud to have achieved it.

It seems we have some outstanding monthly meetings in our future. I am looking forward to visiting and learning about other non-profit venues.

Please remember to register for our monthly luncheon meetings and audio conferences. These are a great way to learn and network!. Learning never stops, as our world changes daily!

Elise P. Bone



### Volunteers Needed

We need your help! Please consider volunteering to assist with check-in and greeting new members and guests at our monthly luncheons. Contact Missy Rainer if you would like to volunteer at 901-334-3460

### Thank You!

Our appreciation to Meritan and Christian Brothers University for allowing us the use of their facilities for our meetings in February.

## WELCOME NEW MEMBERS!

Jim Alexander  
Ducks Unlimited

Byron Liles  
Ducks Unlimited

Jeremy Smith  
Ducks Unlimited

Anita Tyler  
Ducks Unlimited

Jessie M. Walker  
Gaskill Strategies

## THANK YOU RENEWED MEMBERS!

Joel Ashner  
Memphis Jewish Home & Rehab  
(Member since 2006)

Peggy Butze  
Girl Scouts Heart of the South  
(Member since 2011)

Kristopher Crim  
Y-CAP Branch YMCA  
(Member since 2007)

Bob Fockler  
Community Foundation of Greater Memphis  
(Member since 2007)

Sue Harpole  
ALSAC/St. Jude Children's Research Hospital  
(Member since 2007)

Bryce Haugsdahl  
United Way of the Mid-South  
(Member since 1982)

Michelle Heck  
The Orpheum Theatre  
(Member since 2013)

Barbara Kabakoff, CFRE  
Wolf River Conservancy  
(Member since 1981)

Susan Mills  
Goodwill Homes Community Services, Inc.  
(Member since 2011)

Rev. Don Pendergrass  
TN Baptist Children's Homes  
(Member since 2010)

Missy Rainer  
Girl Scouts Heart of the South  
(Member since 2009)

Jon Rich  
Ducks Unlimited  
(Member since 2004)

Tammie Ritchey, CFRE  
The MED Foundation  
(Member since 2001)

Laura Terry  
Friends for Life Corp.  
(Member since 2005)

Karen Watson  
The Campbell Foundation  
(Member since 2011)

Betty Anne Wilson  
Idlewild Presbyterian Church  
(Member since 1991)



# The Nonprofit Prophet

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Each newsletter we like to get to know one of our members a little better through a series of 20 questions. This month, Lynsey Freeman shares a few details on both a personal and professional level.

1. Full name (people know you as)? Lynsey LaPointe Freeman (“Lynsey”)
2. Date & place of birth? NYC, late 60’s
3. How long have you lived in the area? Moved to Memphis in the mid-70s, back to NYC in 1990, and returned to Memphis in 1996
4. Occupation? Marketing Professional
5. Who was your most influential role model? My oldest and dearest friend, Martin Cribbs, who has been my best advisor for more than 30 years.
6. Favorite place to go, favorite trip, hike, etc.? Cozumel! My husband and I go nearly every September.
7. Favorite local business? Davis-Kidd. Oh, sorry, I guess I have to refer to them as The Booksellers now.
8. Favorite food? A great steak.
9. Favorite book? Right now, *Kellog on Marketing, 2nd Edition*
10. Favorite movie? Anything with Robert De Niro, Al Pacino, or Andy Garcia
11. What do you waste your money on? More e-books.
12. What is the craziest & most adventurous thing you have done? Jumped the turnstile to catch the 6 train when I didn’t have any cash or subway tokens (long before the Metro Card) or flying the zip lines in Costa Rica about 300 feet in the air – not sure which.
13. What is your fondest memory? My husband asking me to marry him on one knee in Memphis International Airport.
14. If you could change one thing about Memphis what would it be? Give Memphis a better image more in line with its positive realities.
15. What do you think makes Memphis a good place to live? All the trees and the great mix of people.
16. Tell me about one hidden Memphis treasure others should know about? The Memphis Room in the Main Library on Poplar – a treasure trove of local and regional history and collections of the personal papers of great Memphis leaders.
17. What do you do to de-stress? Hit the treadmill or the rowing machine.
18. If you were to try any other profession for one day, what would it be? Best-selling author.
19. What is one fundraising best practice you can share with AFP membership? Educate yourself and your target partners in the business sector on the value of cause-marketing through community/philanthropic engagement!
20. Complete this sentence: Lynsey takes a direct, no nonsense approach to serious matters, and she is equally diligent when it comes to having a good time.

## Please Mark Your Calendar - 2014 Meeting Dates

March 6th luncheon - Children's Museum of Memphis w/  
Dick Hackett, CEO  
March 23 - 25 AFP International Conference San Antonio  
April 3th luncheon - Salvation Army Kroc Center  
May 8nd luncheon - CBU w/ Tammie Ritchie, Executive  
Director The MED Foundation  
June 5th luncheon - Shelby Farms Park  
July 10th luncheon - TBA  
August 14th- AFP Conference U of M  
September 11th luncheon - CBU  
October 9th luncheon - CBU  
November 14th - Crystal Awards at U of M Holiday Inn  
December 4th luncheon - TBA

## Fundraising Quote of the Month

"It's not what happens to you but how you react that matters."

— Epictetus

## Upcoming Webinars

Tuesday, March 4th - ***Firing Lousy Board Members and Helping the Others Succeed***

Thursday, March 27th - ***Millennial Motivation: What Makes Millennials Want to Give***

Webinars will be held from noon to 1:30 at the University of Memphis Alumni Center, 635 Normal St. Registration for members is free, \$10 for nonmembers.

## Nonprofit Job Bank

See the newest job postings at [www.afpmemphis.org](http://www.afpmemphis.org). If you have a job opening and would like help getting the word out, consider using the AFP website to post your position.

## Door Prizes Needed

If your organization would like to donate a door prize for our monthly luncheon, please contact Missy Rainer at 901-334-3460.

## AFP Ethics Corner

Throughout the year, in our newsletter, we will address ethics in a series of comments, questions, and answers.

This month's topic: The AFP Donor Bill of Rights

***Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:***

***I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.***

***II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.***

***III. To have access to the organization's most recent financial statements.***

***IV. To be assured their gifts will be used for the purposes for which they were given.***

***V. To receive appropriate acknowledgement and recognition.***

***VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.***

***VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.***

***VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.***

***IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.***

***X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers..***

## Participation in Survey Requested

You are invited to participate in research that examines why you chose to work in the nonprofit sector. This research is being conducted by Leigh Hersey, PhD at the University of Memphis. This research will help understand the motivations of nonprofit employees. Understanding the motivation of nonprofit employees can help nonprofit organizations better recruit new employees and create a work environment that better serves the employee. A summary analysis will also be available in the fall on the Institute of Philanthropy and Nonprofit Leadership website at the University of Memphis (<http://www.memphis.edu/padm/ipnl.htm>). Results may also be presented at conferences, and published in journal articles.

To participate in the survey, please click on this link ([https://umcas.co1.qualtrics.com/SE/?SID=SV\\_etvP9KMVlqgFkDH](https://umcas.co1.qualtrics.com/SE/?SID=SV_etvP9KMVlqgFkDH)), which will direct you to an online survey. By clicking on this link, you agree to participate in the survey and that your responses may be used in the research. The questions focus on what you find important to your job. The survey will be completely anonymous. We do not ask for your name or contact information on the survey. The information will only be in summary form for our report. The survey should take about 10-15 minutes. You may stop taking the survey at any time without penalty. We do not foresee any risks or discomforts from taking this survey. Feel free to pass this invitation to other employees in your organization.

Thank you for considering participating in this research opportunity. I appreciate the time and thought that you contribute to this project. If you have any questions, please feel free to contact Leigh Hersey at [lnhersey@memphis.edu](mailto:lnhersey@memphis.edu) or (901) 678-1754.

### Don't Miss This Opportunity

Make sure to attend the March luncheon to hear about a great program celebrating First Tennessee Bank's 150th year. Melissa Duong with the First Tennessee Foundation will share a few words about the program and how your organization can participate.



Like us on  
Facebook

Check out AFP Memphis Chapter on Facebook!

<https://www.facebook.com/AFPMemphis>

Please visit us and "Like" us!

### 51st Annual AFP International Conference

Have you registered for the AFP International Conference this year? The conference will be held in San Antonio, and there are sure to be lots of great events, new ideas, and tons of learning during March 23rd to the 25th. If you haven't made plans already, go to [conference.afpnet.org](http://conference.afpnet.org) today!

As always, we'll have our Memphis chapter dinner on Monday night, so send your contact information to [mmpcpherson@comcast.net](mailto:mmpcpherson@comcast.net) so we can get in touch with you and let you know the plans.

See you in San Antonio!





## 2014 CRYSTAL AWARDS FOR PHILANTHROPY

**Nominations are due Friday, May 2, 2014**

*The Crystal Awards will be presented on Friday, November 14, 2014, at the National Philanthropy Day Luncheon at the Holiday Inn, University of Memphis.*



**National Philanthropy Day®**

### **REQUIREMENTS:**

Written nominations may be submitted by AFP members in good standing and should include:

- Completed cover sheet (see attached).
- A complete and concise narrative summary that speaks to each of the award criteria.
- Testimonials, letters of support (two preferred) and pertinent attachments are accepted.
- Nominators are encouraged to collaborate with other nonprofit organizations in writing the nomination to best indicate the breadth of the nominee's community involvement.
- Contact information for the nominee and the nominator.

**Submit nominations to:** Leigh Hersey

Email: [lnhersey@memphis.edu](mailto:lnhersey@memphis.edu)

Fax: 901-678-2981

Mail: AFP Crystal Awards Nominations Committee

PO Box 17132

Memphis, TN 38187-0132

The Crystal Awards Selections Committee includes AFP members and past recipients of AFP Memphis Crystal Awards.

### **AWARD CATEGORIES & CRITERIA:**

#### **Outstanding Volunteer Fundraiser**

- Exceptional leadership in coordinating groups of volunteers for major fundraising projects for two or more nonprofit organizations.
- Exceptional skills in organizing, leading and retaining volunteers.
- Achievement of desired volunteer-based financial results for nonprofit organizations.

#### **Outstanding Philanthropist**

- A record of exceptional generosity & commitment to philanthropy through direct financial support, and a public record of outstanding charitable responsibility which encourages the philanthropic leadership of others throughout the community.

### **Outstanding Young Philanthropist**

- A record of exceptional generosity & commitment to philanthropy through direct financial support, and a public record of outstanding charitable responsibility which encourages the philanthropic leadership of others throughout the community.
- *The nominee will be at least 18 and less than 40 years of age.*

### **Outstanding Corporation**

- Financial support of nonprofit organizations.
- Encouragement and motivation of others to take leadership roles in philanthropy and community involvement.
- Inspiring its employees to become community advocates for nonprofit organizations.

### **Outstanding Foundation or Philanthropic Organization**

- Financial support of nonprofit organizations.
- Encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

### **Outstanding Fundraising Executive**

- Long-term professional fundraising experience
- Practicing & promoting AFP's Code of Ethical Principles
- Persuasive & effective leadership
- Continued professional development
- Personal commitment to philanthropy through volunteer service and financial support of nonprofit organizations.
- *The nominee must be an AFP member.*

### **Outstanding Executive Leader**

- Given to a paid professional in the role of CEO, Executive Director, President, etc., Provides the environment and direction for fundraising in accordance with AFP's Code of Ethics.
- Provides positive & effective leadership
- Demonstrates good stewardship of the organization's resources
- Is intimately involved in fundraising activities, including the development of fundraising staff, the board and volunteers.
- Demonstrates a personal financial commitment to philanthropy through service to and support of their own and other nonprofit organizations.

*The nominee is not required to be an AFP member; however, there must be AFP membership among the organization's development staff.*



# CRYSTAL AWARDS FOR PHILANTHROPY

## PAST RECIPIENTS

### 1987 - 2013

#### OUTSTANDING VOLUNTEER FUNDRAISER

*\* In memoriam*

- 1989 Sam Cooper\*
- 1990 Larry Papasan
- 1991 James H. Prentiss\*
- 1992 S. Herbert Rhea
- 1994 Charles B. "Chip" Dudley
- 1995 Scott P. Ledbetter
- 1996 Carol Prentiss
- 1997 Richard A. Trippeer, Jr.
- 1998 Rose Jackson Flenorl
- 1999 Rita T. Sparks
- 2000 Sylvia Goldsmith Marks
- 2001 Dr. Charles Leonard
- 2002 Ronald A. Belz
- 2003 Jack R. Blair
- 2004 P. Trowbridge Gillespie, Jr.
- 2005 Nancy Fulmer\*
- 2006 Jerry Gillis
- 2007 Susan Lawless-Glassman
- 2008 Steve Wishnia
- 2009 Joe Birch
- 2010 David Picker
- 2011 Shannon Brown
- 2012 Mark Halperin
- 2013 Judy and Charles Burkett

#### OUTSTANDING PHILANTHROPIST

*\* In memoriam*

- 1987 Morrie Moss\*
- 1988 Avron Fogelman
- 1989 Bonnie Wilmott Smith
- 1990 Mertie Buckman\*
- 1991 William B. Dunavnt, Jr.
- 1994 J. R. "Pitt" Hyde III
- 1995 Mr. and Mrs. Jabie S. Hardin\*
- 1997 Ira Lipman
- 1998 Carol and Jim\* Prentiss
- 1999 Katherine Hinds Smythe
- 2000 Ellida S.\* and James L. Fri
- 2001 Bob\* and Kitty Cannon
- 2002 Dorothy Orgill Kirsch
- 2003 Jean and Frank Norfleet
- 2004 Andrew M. Clarkson
- 2005 Dr. Ralph and Barbara Hamilton
- 2007 Mary and Charles Wurtzburger
- 2008 Jeanne and Henry Varnell
- 2009 Mary Shainberg
- 2010 Marilyn and Jack Belz
- 2011 James McGehee
- 2012 Kemmons Wilson, Jr.
- 2013 Honey and Rudi Scheidt

#### OUTSTANDING EXECUTIVE LEADER

- 2007 Ellis Haguewood
- 2008 Brier Smith Turner
- 2009 Jim Boyd
- 2010 Ryan Fleur
- 2011 Susan Schadt
- 2012 Dorothy Gunther Pugh
- 2013 Nancy Williams

#### OUTSTANDING FOUNDATION

- 1990 The Thomas W. Briggs Foundation
- 1992 Crippled Children's Foundation
- 1994 H. W. Durham Foundation
- 1997 Assisi Foundation of Memphis, Inc.
- 2000 Women's Foundation for a Greater Memphis
- 2001 Hyde Family Foundations
- 2002 The Arthur F. and Alice E. Adams Foundation
- 2003 The Knapp Foundation
- 2004 Hope Christian Community Foundation
- 2005 Kemmons Wilson Family Foundation
- 2006 Community Foundation of Greater Memphis
- 2008 Memphis Grizzlies Charitable Foundation
- 2010 First Tennessee Foundation
- 2012 Jewish Foundation of Memphis
- 2013 R. Brad Martin Family Foundation

#### OUTSTANDING PHILANTHROPIC ORGANIZATION

- 1989 Mid-South Lion's Club
- 1990 Junior League of Memphis
- 1991 Le Bonheur Club
- 1992 Les Passees
- 1994 Memphis Chapter J.U.G.S.
- 1995 Friends of the Library
- 1996 Race for the Cure
- 1997 United Way of the Mid-South
- 1998 Madonna Circle
- 1999 The Phoenix Clubs of Memphis
- 2000 Exchange Clubs of Memphis
- 2001 Greater Memphis Salvation Army Auxiliary
- 2002 The Memphis Rotary Club
- 2003 The Duration Club
- 2004 Memphis Area Association of Realtors
- 2005 Subsidium, Inc.
- 2006 Four Seasons/Memory Inc.
- 2007 TWIGS of Le Bonheur
- 2009 Carnival Memphis

#### OUTSTANDING CORPORATION

- 1991 Union Planters National Bank
- 1992 Buckman Laboratories
- 1994 Seessel's
- 1995 Federal Express Corporation
- 1996 AutoZone
- 1997 The Commercial Appeal
- 1998 First Tennessee
- 1999 Catherine's Stores Corporation
- 2000 Jaco Bryant Corporation
- 2001 Time Warner Cable
- 2002 Smith & Nephew
- 2003 Power & Telephone Supply Co.
- 2004 Baptist Memorial Health Care
- 2005 AIMS Logistics
- 2006 Methodist Healthcare
- 2007 Yuletide Office Plus
- 2008 Fred's, Inc
- 2009 Comtrak Logistics, Inc.
- 2010 Huey's Grill & Bar
- 2011 Duncan Williams Investment Bankers
- 2012 ServiceMaster
- 2013 Memphis Light, Gas & Water

#### OUTSTANDING FUNDRAISING EXECUTIVE

*\* In memoriam*

- 1988 Leo P. Arnoult, CFRE
- 1989 Philip R. Converse
- 1990 Gid Smith
- 1991 Hayes Fletcher, CFRE
- 1993 Barbara Motley\*
- 1994 Marler Stone, CFRE
- 1995 Charles N. McLarty
- 1996 Barbara Kabakoff, CFRE
- 1998 Brother Patrick O'Brien, FSC
- 1999 Margaret Ryan, CFRE
- 2000 Nick Scully, CFRE
- 2001 Kevin Francis Roper
- 2002 Betty Anne E. Wilson
- 2003 Martha Ellen Maxwell
- 2004 Bettye M. Speake, CFRE
- 2005 Gail G. Milnor
- 2006 Perry Dement
- 2007 Paula S. Jacobson
- 2008 Dan H. Murrell, CFRE
- 2009 J.J. Doughtie
- 2010 Virginia Stallworth
- 2011 Linda Jackson McNeil
- 2012 Bob Plunk

#### OUTSTANDING YOUTH IN PHILANTHROPY

*\* Individual Award*

*\*\* Group Award*

- 2003 St. Mary's Community Fund
- 2005 Shruti Shah\*
- Jewish Foundation of Memphis'
- B'nai Tzedek\*\*
- 2006 Ginni Fischer\*
- Whitehaven High School Student Body\*\*
- 2007 Claire Campbell\*
- Souper Contact\*\*
- 2008 Sydney Eason\*
- University of Memphis Up Til Dawn\*\*
- 2009 Elizabeth Compton\*
- St. Agnes Academy, Vocal Music Department\*\*
- 2010 Alana Hu\*
- White Station 9<sup>th</sup> Grade Academy\*\*
- 2011 Sylvia Escobedo Davila\*
- Tamario Jones\*
- 2012 Hutchison School: Lockie Dearman, Mary Sanford McClure, Katie Fleckenstein
- St. Agnes Academy: Anna's Closet
- 2013 Philip Matthew Aiken\*
- Amber Bryan\*

#### PARTNERS IN PHILANTHROPY

(SPECIAL AWARD)

- 1990 Federal Express Corporation
- 1999 Memphis Light Gas & Water
- 2011 Caesars Entertainment
- 2012 FedEx

#### "SPIRIT OF PHILANTHROPY"

(SPECIAL RECOGNITION)

- 2009 Delores Kinsolving
- 2011 Bette & Michael Arndt
- 2012 Lester and Brenda Crain
- 2013 Madison & Lindsey Dismuke





## 2014 CRYSTAL AWARDS FOR PHILANTHROPY

NOMINATION COVER SHEET

**Nominations are due Friday, May 2, 2014**

**Complete a separate cover sheet for each nomination. Include a narrative summary that speaks to each of the award criteria and include a minimum of two letters of support.**

Nominee Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Business Address \_\_\_\_\_

Home Address \_\_\_\_\_

Phone \_\_\_\_\_  Business  Cell  Home

E-Mail \_\_\_\_\_

**Nomination for (check one):**

- Outstanding Corporation
- Outstanding Executive Leader
- Outstanding Foundation or Philanthropic Organization
- Outstanding Fundraising Executive
- Outstanding Philanthropist
- Outstanding Young Philanthropist (ages 18 to 39)
- Outstanding Volunteer Fundraiser

**Nominated by:**

Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

I am an AFP member.

I am not an AFP member.