



# The Nonprofit Prophet

★ Ten Star Chapter

Volume 1, No. 12

P. O. Box 40386, Memphis, TN 38174-0386

December 2011



## December Luncheon

Amy Howell

Incorporating Social Media Into Your Development & Marketing Strategy

Founder/Owner, Howell Marketing Strategies. Represents clients in industries such as aviation, orthopedics, entertainment, real estate, banking, women's healthcare and pharmacy management. Frequent speaker on effective use of social media including Twitter, Facebook and blogging. PR veteran and multiple Vox Award winner. Serves on the Steering Committee of the Small Business Council of the Greater Memphis Chamber and is Chair Elect of EmergeMemphis. Recently recognized as one of 16 Brilliant Business Minds on Twitter by The Huffington Post.

CBU, Thomas Center, 11:30am - 1:00pm

**To register for the December 8th luncheon, please visit [www.afpmemphis.org](http://www.afpmemphis.org).**

Paying by credit card (VISA, Mastercard & AmEx) is not only welcome but preferred!

We can only accept cash or checks at the door and we no longer send invoices.

**REMEMBER** to make your luncheon reservation no later than noon Tuesday (12/6).

Cancellations, when necessary, should be made as early as possible to avoid being invoiced for the unused reservation.

**Members \$15**

**Non-members \$25**



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## Welcome New Members

Valerie Morris  
Caesar's Entertainment

## Thank You Renewed Members

Roger Brown  
LeMoyné-Owen College  
(Member since 1999)

Perry Dement  
Memphis University School  
(Member since 1997)

Catherine Higdon  
ALSAC/St. Jude Children's Research Hospital  
(Member since 2007)

Paula S. Jacobson  
Methodist Healthcare Foundation  
(Member since 1991)

Dan H. Murrell, CFRE  
University of Memphis  
(Member since 1996)

Jennifer Strain  
Campbell Foundation  
(Member since 2009)

Wesley Tomlinson  
Community Foundation of Greater Memphis  
(Member since 2008)

## Website Help

The AFP Memphis Chapter needs a volunteer website master to make updates to the website and send out event reminders via email.

For more information, please contact Jennifer Strain 759-5490.

## UPCOMING EVENTS

Simone Joyaux, ACFRE  
Tuesday, December 13, 2011  
AFP Arkansas Chapter  
For more information or to register:  
<http://afparkansas.afpnet.org/>

### Join us for our WEB/AUDIOCONFERENCE in December !

Save the Date for our Final Webinar of 2011 – Tuesday, December 6

Secrets to Success in the Small Shop

Presenter: Sandy Rees, CFRE, Nonprofit Coach and Consultant

Location: U of M Alumni Center

Free to AFP Members; \$10 for Non-Members

If you're the one person in your organization focused on fundraising, you know how difficult it can be to juggle all the demands. This session will help you get clear about what you need to be doing with your limited time and resources to be successful in fundraising. Learn the secrets of planning and using systems that will make your life easier. Learn how to best use your time to get the most done during the day, and which fundraising tasks you should focus on to bring in the most money.

## Thank You!

Our appreciation to Meritan and CBU for allowing us the use of their facilities for our meetings in November.

Thank you Howell Marketing Strategies, LLC and Yuletide Office Solutions for sponsoring our December luncheon.

We also thank our Crystal Awards volunteers and attendees for making our event a great success.

## Nonprofit Job Bank

See the newest job postings at [www.afpmemphis.org](http://www.afpmemphis.org). If you have a job opening and would like help getting the word out, consider using the AFP website to post your position.

## Door Prizes Needed!

If your organization would like to donate a door prize for our monthly luncheon, please contact Laura Terry at [Lterry@memphiscac.org](mailto:Lterry@memphiscac.org)

The following is the proposed 2012 Board slate as presented by the chapter's Nominating Committee and which will be voted on at our December 8<sup>th</sup> meeting. Please make every effort to attend this important meeting.

<b>2012 AFP Board Position</b>	<b>Proposed</b>
President	Connie Gonitzke
President-Elect/Diversity Chair	Linda Jackson McNeil
Immediate Past President/ Nominating Committee Chair	Diana Kelly
Treasurer	Jean Morton
Vice President Programs	Alisa Smallwood
Secretary	Tona Simpson
Newsletter Chair	Jennifer Strain
Hospitality Chair	Emily Sharpe
Hospitality Co-Chair	Kay Horne
Every Member Campaign	Kris Crim
Public Affairs Chair	Elizabeth Salton
Conference Chair	Leigh Hersey
Conference Co-Chair	
Professional Development	Kelly Davis
National Philanthropy Day Chair	Deni Hirsh
National Philanthropy Day Co-Chair	Joel Ashner
Youth in Philanthropy Chair	Elise Bone
Membership Chair	George Miller



Please join us in making “a gift” of support to AFP and our fellow fundraising colleagues this Christmas. Gifts can be made through December 31<sup>st</sup>.

Please visit the AFP Memphis website for more information about the **Every Member Campaign** including the Gift/Pledge Form. Please forward your completed form to Kris Crim at 3548 Walker Avenue, Memphis, TN 38111 so we have a record of your gift at the local level. We will take care of forwarding your form and donation to the AFP Foundation for Philanthropy. **Do not forget donations to AFP are tax deductible!**

#### Blue Ribbon Donors – Less than \$50

Elise P. Bone  
Lori Brougher  
Clint Cummins  
Leigh Hersey  
Cindy Cates Moore  
Jean M. Morton  
Missy Rainer  
Emily Sharpe  
Jennifer Strain

#### Bronze Ribbon Donors – \$50 to \$99

Shali Atkinson  
Martha Boyd  
Kris Crim  
Kelly Davis  
Dee Flood  
Connie Gonitzke, CFRE  
Millie McPherson  
George Miller, CFRE  
Sandra Palazolo  
Bob Plunk  
Skip Redmond  
Laura Terry

#### Silver Ribbon Donors – \$100 to \$249

Perry Dement  
J.J. Doughtie  
Diana Kelly  
Charles McLarty  
Dan H. Murrell, CFRE  
Beverly T. Sakauye  
Mary Scheuner, CFRE  
Alisa Smallwood, CFRE  
Virginia Stallworth  
Brier Smith Turner  
Tona Jackson Simpson

#### Medalist Donors – \$250 to \$999

Gail G. Milnor

*For more information about the AFP Every Member Campaign or to make a donation, please contact Kris Crim [kcrim@ymcamemphis.org](mailto:kcrim@ymcamemphis.org).*