



The Nonprofit Prophet

★ Ten Star Chapter

Volume 12, No. 12

P. O. Box 40386, Memphis, TN 38174-0386

December 2010



Monthly Luncheon
and Elections of 2011 Board
Thursday, December 2, 2010
11:30 AM at Christian Brothers University

Successful Special Events... How They Began

Elise Bone, Director, Marketing and Development, Meritan
Aaron Keegan, MPA, West TN Development Manger, Youth Villages
Laura Terry, Development Associate, Memphis Child Advocacy Center
Michelle Stubbs, Director, Annual Giving, Le Bonheur Foundation

There is such a variety of fundraising events in the Memphis area - from sporting events, golf tournaments, runs, walks, and bike rides, to food and wine tastings, auctions, art shows, to big galas. How did they start and how did they evolve into the successful events they are today? Join your AFP colleagues for their tips and best practices in planning and executing successful events for your organization.

To register for the December 2nd luncheon, please visit www.afpmemphis.org.

Paying by credit card (VISA, Mastercard & AmEx) is not only welcome but preferred!

We can only accept cash or checks at the door and we no longer send invoices.

REMEMBER to make your luncheon reservation no later than noon Tuesday (11/30).

Cancellations, when necessary, should be made as early as possible to avoid being invoiced for the unused reservation.

Members \$15 Non-members \$25

See page 2 for the 2011 Slate of Officers for the AFP Board.



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Thanks!

Our appreciation to Meritan for allowing us the use of their facilities for our board meeting in November.

Nonprofit Job Bank

See the newest job postings at www.afpmemphis.org. If you have a job opening and would like help getting the word out, consider using the AFP website to post your position.

Welcome New Members!

Kye Young Lee
Asst Director of Special Gifts
Rhodes College

Drucilla Barner Nesom
Manager
ALSAC/St. Jude

Thank You For Your AFP Membership Renewal!

Michael Christopher
Lausanne Collegiate School

Sue Harpole
ALSAC/St. Jude

Christine Kirk
ALSAC/St. Jude

Jennifer Strain
Campbell Foundation

Door Prizes Needed!

If your organization would like to donate a door prize for our monthly luncheon, please contact Carol Kirby at ckirby@campbell-foundation.org.



AFP 2011 Board Slate of Officers

OFFICE

President
President-Elect
Treasurer
V.P. Programs
Secretary
Past President
Newsletter
Membership
Conference Chair
Conference Co-Chair
Professional Development
National Philanthropy Day Chair
National Philanthropy Day Co-Chair
Youth in Philanthropy
Public Affairs
Hospitality
Every Member Campaign

NOMINEE

Diana Kelly
Connie Gonitzke
Jean Morton
Virginia Stallworth
Gail Milnor
Dee Flood
Jennifer Strain
Bob Plunk
Alisa Smallwood
Sonji Branch
Kelly Davis
Missy Rainer
Shali Atkinson
Elise Bone
Laura Terry
Emily Sharpe
Kris Crim

The Nominations Committee has recommended the slate for the 2011 Board. Nominations will be accepted until the final vote which will take place at the December 2nd luncheon. If you would like to add your name, or add a nomination, please send to my attention at info1@afpmemphis.org.

Kevin Roehl, Past President and Nominations Chair



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CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

2010 Crystal Award Winners

The following awards were given out at our annual National Philanthropy Day Crystal Awards Luncheon held on Thursday, November 18th at the Holiday Inn at the University of Memphis. Congratulations to all the winners!

Outstanding Corporation
Huey's

Outstanding Philanthropists
Marilyn & Jack Belz

Outstanding Fundraising Executive
Virginia Stallworth
Memphis Child Advocacy Center

Outstanding Executive Leader
Ryan Fleur
Memphis Symphony Orchestra

Outstanding Volunteer Fundraiser
David Pickler
Pickler Companies

Outstanding Foundation or
Philanthropic Organization
First Tennessee Foundation



2010 Crystal Award Winners



Jack Belz – Outstanding Philanthropist Award Winner



2010 NPD/Crystal Awards Leadership Team



AFP Past Presidents



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20 Questions with Rorie Trammel

Each newsletter we like to get to know one of our members a little better through a series of 20 questions. This month, Rorie Trammel shares a few details on both a personal and professional level.



1. Full name (people know you as)? Rorie Trammel
2. Date & place of birth? Rochester, NY
3. How long have you lived in the area? 27 years
4. Occupation? Vice President for Advancement/YMCA of Memphis & the Mid-South
5. Who was your most influential role model? My mother
6. Favorite place to go, favorite trip, hike, etc.? The beach
7. Favorite local business? One & Only BBQ
8. Favorite food? Trammel family pineapple upside down cake
9. Favorite book? *Beneath a Marble Sky*
10. Favorite movie? “The Incredibles”
11. What do you waste your money on? I splurge on greeting cards...so I’ll have them when I need them
12. What is the craziest & most adventurous thing you have done? Coming to Memphis, from Rochester, at age 18, to attend “Memphis State” and never leaving.
13. What is your fondest memory? My mother’s “time for bed routine”
14. If you could change one thing about Memphis what would it be? More positive attitudes and actions to achieve our collective potential
15. What do you think makes Memphis a good place to live? When we work united, with sincerity & enthusiasm, we really make things happen.
16. Tell me about one hidden Memphis treasure others should know about? Shelby Farms Park Greenline
17. What do you do to de-stress? Zumba & laughter w/ friends
18. If you were to try any other profession for one day, what would it be? Writer or photographer
19. What is one fundraising best practice you can share with AFP membership? Be sincere & honest
20. Complete this sentence: Rorie is: a very caring person.



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Calendar of Nonprofit Events

AFP posts these events as a service to its members and is not responsible for the accuracy of the information provided. Send relevant information about nonprofit events in the format below to jashner@memphisjewishhome.org.

December 2010

2 - AFP Memphis Chapter, Monthly Luncheon Meeting, Christian Brothers University, 11:30AM-1:00PM

2 - Share The Spirit of Giving- Delivery Day – Volunteer Mid-South/Memphis City Schools

3 - Share The Spirit of Giving- Discovery Day – Volunteer Mid-South/Memphis City Schools



2010 Web/Audioconferences

Many thanks to all those who hosted and attended our 11 AFP audioconferences this year! Our local AFP chapter was able to get an additional and free audioconference this year because we received our 10-star designation. We had very good attendance this year as we tried various locations around the city.

A special thanks goes to Sherry Crane and Randy Brown at Bridges, Dee Flood at Health Choice, Tona Simpson at Ducks Unlimited, and Cherisa Tisdale Lewis at LeBonheur Children's Foundation for helping and hosting the conferences at these wonderful facilities.

This year, a total of 127 attended the audioconferences, which equals 190.5 CFRE points being earned and a wealth of professional education being shared. Thank you all for your support! We are looking forward to another great year in 2011!

Newsletter Information

In order to get the newsletter out on time, information needs to be sent to the editor no later than the 15th of the previous month. Please send your information, including events for the calendar, to Joel Ashner at jashner@memphisjewishhome.org. Please help the editor and send calendar events in the correct format. Thanks!