



# The Nonprofit Prophet

Volume 12, No. 4

P. O. Box 40386, Memphis, TN 38174-0386

April 2010



Michael Detroit  
Associate Producer and  
Resident Company Member

playhouse on  
the square

Monthly Luncheon  
Thursday, April 1, 2010  
11:30 AM

Location: Playhouse on the Square, 51 S. Cooper

**Curtains Up!**

Join your AFP colleagues for the April luncheon meeting at the new Playhouse on the Square. Hear about their successful capital campaign and take a tour of the facility with Michael Detroit, Associate Producer and Resident Company Member. The new building is located at the corner of Union and Cooper. There is limited parking on the side of the building; more parking is available in the Overton Square parking lot. The meeting will be in the future cafe area on the first floor at the east end of the building. We will have boxed lunches.

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**To register for the April 1st luncheon, please visit [www.afpmemphis.org](http://www.afpmemphis.org).**

Paying by credit card (VISA, Mastercard & AmEx) is not only welcome but preferred!

We can only accept cash or checks at the door and we no longer send invoices.

**REMEMBER** to make your luncheon reservation no later than noon Tuesday (3/30).

Cancellations, when necessary, should be made as early as possible to avoid being invoiced for the unused reservation.

**Members \$15      Non-members \$25**

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*Save the dates!*

*Annual Professional Development Conference - Thursday, August 5th  
Crystal Awards Luncheon - Thursday, November 18th*



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Thanks!

Our appreciation to Christian Brothers University and to the Community Foundation of Greater Memphis for their ongoing support and the use of their facilities for our luncheon and board meetings.

## Nonprofit Job Bank

See the newest job postings at [www.afpmemphis.org](http://www.afpmemphis.org). If you have a job opening and would like help getting the word out, consider using the AFP website to post your position.

Welcome  
New Members!

Richard McMahon

Claire Prince  
National Foundation for  
Transplants

Andrew Prislovsky  
Christian Brothers University



## April 6th Web/Audioconference

### The Truth About What Nonprofit Boards Want: Passion and Partners

Presenter: June Bradham

Health Choice

1611 International Place Drive, Suite 150, Memphis  
Take International Drive (street between Int'l Paper and Cozumel's on Poplar Ave) and drive to end of street. Health Choice is located on the ground floor of The Colonnade building on the west side of street. Turn left off the main lobby.

12:00 PM to 1:30 PM, PLEASE ARRIVE BY 11:50 AM

Web/Audioconferences are free to AFP members  
and \$10 for non-members.

Based on the results of her groundbreaking research with highly regarded, high performing board members from three continents, June Bradham's presentation gets to the heart of what boards want. This session will review the nine truths about what makes board members happy, productive, engaged and generous and offer some practical methods for transforming the board experience.

#### Learning Objectives

- To learn, empirically and anecdotally, how critical the board is to fundraising and organizational success.
- To discover the nine "little things" that will guide non-profit leaders' efforts to make certain their board members are engaged, passionate, participatory and generous toward the organization.
- To understand how board members can help take control of their own engagement, transforming an average board experience into something extraordinary.

To register, go to [www.afpmemphis.org](http://www.afpmemphis.org) or email Connie Gonitzke at [cgonitzke@transplants.org](mailto:cgonitzke@transplants.org) to reserve a seat.

#### Thank You Door Prize Donors!

Thank you to the following organizations who donated the door prizes for our March meeting: YMCA, Campbell Clinic, and AFP Memphis Chapter. If your organization would like to donate a door prize, please contact Carol Kirby at [ckirby@campbell-foundation.org](mailto:ckirby@campbell-foundation.org).



# The Nonprofit Prophet



## AFP Memphis Chapter Receives Ten Star Award!

Recognition through the Ten Star Award indicates that we serve as a model for all chapters to emulate in accomplishing the goals set forth by AFP and our chapter leadership. We will be recognized at the AFP International Conference in Baltimore at the general session on Tuesday, April 13.



AFP board dinner with Val Lay, AFP's Chapter Services Director for the Central United States



Happy 25th Birthday, AFP Memphis! Watch for announcements about our birthday celebration.

### Thank You For Your AFP Membership Renewal!

**Elise Bone**  
Meritan

**Jicara Boone**  
BRIDGES

**James Boyd**  
BRIDGES

**Dee Flood**  
Methodist Hospice

**Lisa Hume**  
Women's Fnd for a Greater Memphis

**Holli Kenney**  
The Orpheum Theatre

**Leanne McQuown**  
The Orpheum Theatre

**Holden Potter**

**Missy Rainer**  
Girl Scouts Heart of the South

**Martha Wagerman**



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## 20 Questions with Laura Terry

Each newsletter we like to get to know one of our members a little better through a series of 20 questions. This month, Laura Terry shares a few details on both a personal and professional level.

1. Full name (people know you as)? Laura Ann Terry-‘Laura’
2. Date & place of birth? November 22, 1968 Memphis, TN at the Baptist Hospital Downtown (same hospital as Lisa Marie Presley)
3. How long have you lived in the area? Most of my life-except for going to undergrad at the University of Arizona, Tucson. GO Wildcats!
4. Occupation? Development Associate for the Memphis Child Advocacy Center. The Child Advocacy Center is a warm child friendly place (where the old Four Flames used to be) that helps children heal from child sexual abuse. I am in awe of the folks who work the front lines to help these victims become children again.
5. Who was your most influential role model? My whole family is very outspoken and pro-active in making Memphis a better place-they all made sacrifices and took risks for the sake of civil rights. A prime example is my step-dad, Marvin L. Ratner. He grew up in Yazoo City, MS; one of the few Jewish families in that town. He graduated from Central High School in Memphis (same school I graduated from). He started the 1st integrated law firm in the Mid-South with Russell Sugarmon. He taught me about equality, diversity and following your convictions-no matter what the cost. He was a man of integrity and compassion. I am very fortunate to have such an incredible loving family.
6. Favorite place to go, favorite trip, hike, etc.? Anywhere in Italy or Mountain View, AR.
7. Favorite local business? Eclectic Eye
8. Favorite food? Mexican or Italian
9. Favorite book? *Flowers for Algernon*-incredible book-following ‘Charly’ through his journey.
10. Favorite movie? *Apollo 13*-an amazing story about people coming together for a cause-to save the crew. I loved that NASA worked tirelessly and creatively to bring them home and that the space crew trusted the ground crew to get them back and the ground crew trusted in themselves to get the crew home. Showed our ingenuity and our teamwork as a nation. Also, showed that in a short period of time-people lose interest quickly and things that seemed miraculous fade quickly. They weren’t even going to show the mission until disaster struck-then everyone was interested. It shows not to take the remarkable for granted.
11. What do you waste your money on? Books and candles
12. What is the craziest & most adventurous thing you have done? Moving to Tucson, AZ and not knowing a soul. Taught me to take chances and to explore the unknown-very much worth it.
13. What is your fondest memory? Becoming engaged on my 40th birthday. I have been with Jim, my fiancé for 11 years and he made the engagement very special and romantic-that can be difficult after all those years together! Our ceremony will be on June 19th this year at the Majestic Grille.
14. If you could change one thing about Memphis what would it be? I would like to change how Memphians perceive themselves. So many Memphians talk bad about our city-we beat up on ourselves. We have enough people from other areas that don’t like us, why do we feed into the negativity?! I would like Memphians to take pride in what our city has to offer and who we are.
15. What do you think makes Memphis a good place to live? The diversity of the people, our grit, Cooper Young and Midtown (they are separate, ya’ know).
16. Tell me about one hidden Memphis treasure others should know about? The private family cemetery (Bettis family) between Home Depot and Piggly Wiggly-interesting little Memphis lore.
17. What do you do to de-stress? Read and cuddle on the couch with a warm blanket and my cats.
18. If you were to try any other profession for one day, what would it be? Private Investigator-seems like such a cool job-plus I can be very inquisitive or nosey-however, you want to frame it.
19. What is one fundraising best practice you can share with AFP membership? Relationships. Sounds trite, but true. As a fundraiser, we must have integrity and genuineness-have a passion for your organization. All those things will come through to a donor and they will then trust you and the organization.
20. Complete this sentence: Laura is non-traditional.



# The Nonprofit Prophet

## Calendar of Nonprofit Events

AFP posts these events as a service to its members and is not responsible for the accuracy of the information provided.  
Send relevant information about nonprofit events in the format below to [jashner@memphisjewishhome.org](mailto:jashner@memphisjewishhome.org).

### April 2010

- 1 - AFP Memphis Chapter, Monthly Luncheon, Playhouse on the Square, 11:30 AM
- 10 - Y-CAP Branch YMCA, Rummage Sale Fundraiser, Poplar Plaza Shopping Center (Suite next to Kroger), 6:00 AM-1:00 PM
- 13 - Germantown Performing Arts Centre, Academy of St. Martin in the Fields, 7:30 PM
- 16 - Memphis Brooks Museum of Art, Brooks Uncorked, 7:00 PM
- 17 - Ronald McDonald House of Memphis, 8th Annual Southern Hotwing Contest and Festival, South Main Historic District (South Main St. between Webster and G.E. Patterson)
- 20 - Women's Foundation Legends Award Reception, Peabody Hotel, Skyway, 6:00 PM-8:00 PM
- 22 - Germantown Performing Arts Centre, David Sedaris, 7:30 PM
- 23 - ArtsMemphis BRAVO, Culture & Cocktails with Young at Art at the Dixon Gallery & Gardens, 6:00 PM
- 24 - Germantown Performing Arts Centre, GPAC Annual Gala, Celebrating the Arts ... 2010 theme: "It's the Music: Classical to Jazz", 6:00 PM
- 29 - Volunteer Mid-South, The Spirit of Giving Luncheon and Awards, University of Memphis, Holiday Inn, 11:45 AM
- 29 - Germantown Performing Arts Centre, 13th Van Cliburn International Piano Competition Gold Medalist Recital, 7:30 PM
- 29 - Women's Foundation Annual Tribute Luncheon, Cook Convention Center, Grand Ballroom, 11:30 AM-1:00 PM
- 30 - ArtsMemphis ARTAFACITOR 2010, 207 East Cherry Circle, 7:00 PM

### May 2010

- 2 - Germantown Performing Arts Centre, The Rat Pack is Back, 7:00 PM
- 8 - Memphis Brooks Museum of Art, Grand Auction, 4:00 PM
- 6 - AFP Memphis Chapter, Monthly Luncheon, Christian Brothers University, 11:30 AM

#### Newsletter information

In order to get the newsletter out on time, information needs to be sent to the editor by the 15th of the previous month. Please send your information, including events for the calendar, to Joel Ashner at [jashner@memphisjewishhome.org](mailto:jashner@memphisjewishhome.org). Please help the editor and send calendar events in the same format used above. Thanks!